

# JORGE IVAN CALLEJA

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## EDUCATION

### The University of Texas at El Paso

Bachelor of Fine Arts  
Major: Graphic Design/Metals  
2007- 2013

## EXPERIENCE

**University Communications** – Graphic Designer UTEP, 2015-Present  
Design and develop campus-wide initiatives that promote the correct use of the University's branding.

**The Art Avenue** – Creative Director El Paso, 2013-Present  
Direct and coordinate projects for various facets of The Art Avenue, including but not limited to graphics, web, editorial & curatorial.

**Las Artistas** – Vice President, Webmaster El Paso, 2013-Present  
Coordinate with local artists and professionals, organizing annual fine arts and crafts show.

**University Communications** – Web Designer UTEP, 2012-2014  
Assist the web department by producing web and graphic materials for various UTEP departments

**Chinati Foundation** – Volunteer Marfa, Texas, 2011, 2012  
Guarded artwork and guided visitors through the exhibits

**Engineering Multimedia Center** – Multimedia Developer UTEP, 2009-2012  
Graphic Designer, Web Developer, Poster Printing

## FREELANCE WORK

Sullivan Creative  
UTEP College of Engineering  
RAZI Projects - Rachelle Thiewes & Suzi Davidoff  
El Paso Youth Ballet  
Lone Star Golf Club  
Stanlee & Gerald Rubin Center for the Visual Arts  
Better than Asphalt Patch

## EXHIBITED WORK

Art for the Cure, 2015  
Mother Forgive Me, 2013  
UTEP Biannual Graduating Student Exhibition, 2013  
R3 Re-Create, Re-Think, Re-Discover, 2013  
Las Artistas 2012, 2011, 2010  
Las Artistas Artwork Showcase 2012, El Paso Museum of Art Store  
UTEP Annual Juried Student Art Show 2012, 2011, 2010  
Salon des Refusés, UTEP, Annual student show 2012  
Radical Jewelry Makeover 2011, Wheelwright Museum of the American Indian  
Gallery at Sintini, Art Show 2011  
Peace of Art Show, Traveling Exhibition 2010  
Neighborhood Watch: Projection Walk 2010

## PUBLISHED WORK

A Cross-Cultural Exploration of Identity: Negotiating Self, London, 2014  
The Art Avenue Magazine, El Paso, 2013  
Minero Magazine, UTEP, El Paso, 2010

## SKILLS

Extensive knowledge in several software suites such as Adobe Creative Cloud, Aperture, MS Office  
Enthusiastic about discovering new software  
Capable of working on a project from brainstorming to deployment (web/graphics)  
Experience with large format printers  
Comfortable about working with vendors and printers  
Ability to maintain, troubleshoot, and repair computer equipment  
Always looking forward to test and handle new electronic equipment  
Prominent knowledge of markup languages (HTML5/CSS3)  
Extensive knowledge of Wordpress CMS  
Basic understanding of scripting languages such as PHP/JavaScript/MySQL  
Comfortable with server side operations, Web hosting, domain management  
Bilingual (Spanish/English)

